



# Big Profits in Buying Gold, Silver & Platinum in December

## Historically Speaking the Seasonal Pattern Persists

By David Mitchell

I have written many times stressing the importance of timing opportunities when investing into precious metals. We have now walked directly into the optimal buying opportunity of the year, late November into mid-December.

Historically speaking this has proven to be an incredibly profitable trade, which I will clearly demonstrate in the next 3 charts (gold, silver & platinum), see below and on page 2.

**Buying Gold in late November to early December**



As you can see from the chart above, the dates in each of the last 4 years the most opportune time to purchase gold is in mid to late November and into early December, with the size of the upwards moves thereafter. In fact this buying opportunity was also prevalent over the last 20 years, for example.....

- 30<sup>th</sup> December 2013 to 17<sup>th</sup> March 2014 = + 17.7 %
- 1<sup>st</sup> December 2014 to 19<sup>th</sup> January 2015 = + 14.5 %



29<sup>th</sup> November 2019

While **Silver** below has proven to be even more dramatic .....

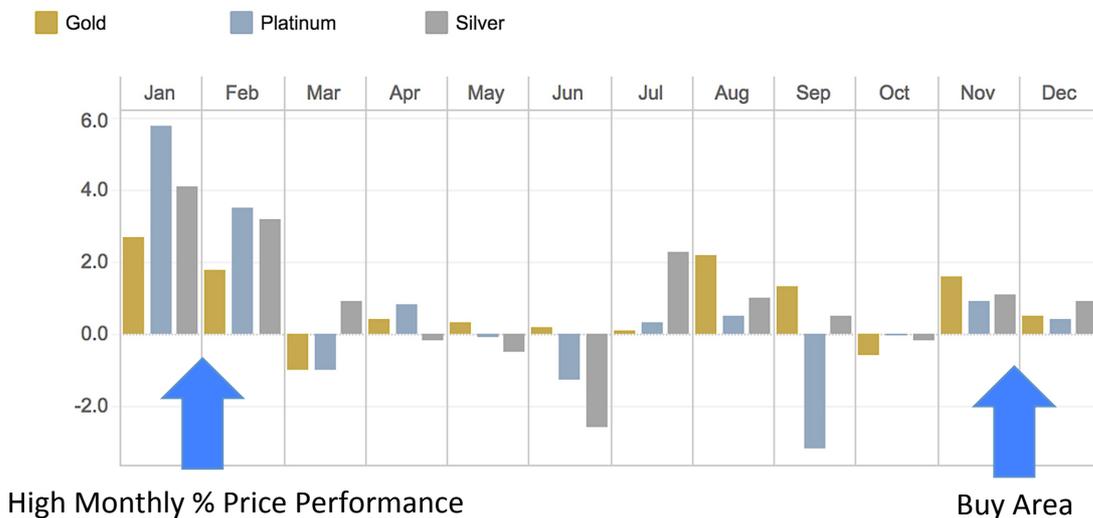
### Buying Silver in late November to early December



### Platinum Price Performance Also Delivers

The high price performance and buying opportunity can be said for platinum, I have included a simple bar chart to demonstrate the historical price performances of all three metals.

#### Monthly % Price Change, year 2000 to 2019





29<sup>th</sup> November 2019



## Pattern Recognition

Recognising seasonal trading patterns helps maximise clients investment prospects when looking for well-defined cycle lows. These are obviously not written in stone, however with the benefit of hindsight we get to see if the seasonal pattern we have come to expect repeats itself. Let's take a look at what drives metals and the present undercurrents facing us, to confirm these patterns will indeed repeat themselves.

## Undercurrents Driving Gold Higher

Gold is often misunderstood, generally speaking gold is NOT an inflation hedge and should not be considered so, this precious metal is actually a crisis hedge.

An uncorrelated asset class with no 3<sup>rd</sup> party liability that is used as an active part of portfolio management. Gold is predominately a hedge against developments such as a currency crisis, banking crisis, debt crisis, stock market and asset market crisis, sovereign debt crisis and wars (*but to name just a few*).

In a healthy economy that has sustainable growth patterns (*or there is an investment cycle drive into stock markets and property markets*) then gold is considered no longer required.

So let us look forward to the relevant risks apparent to asset market valuations ....

## Stock Markets & Debt Yields ?

For the institutional investor and pension fund manager and their prospective investment returns moving forward; considering the present zero bound interest environment. Sovereign debt markets do not furnish them with any yield plays, and capital appreciation at this stage of the game is not on the table considering where rates are. Your USA 10 Year bonds pay exactly +1.77% each year for the coming 10yrs, while the Switzerland 10Y Government Bond has a - 0.649% yield. The Germany 10Y Government Bond has a - 0.368% yield. **Gulp !**

## And what of stock market valuations ?

The USA S&P 500 Shiller Price-to-Earnings Ratio is 30.67 (overvalued territory) which implies over a -2% compound annual return over the coming 8yrs to return the ratio to its 16.67 mean. Not all things return to mean of course.

If the Shiller P/E is 50% above mean in 8yrs, it implies a nearly +3% annualized S&P 500 return. And if it falls 50% below mean, stocks annualize at roughly - 10% per annum for the coming 8yrs.

See chart on next page.....

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Of course, it's possible a new bull market has begun (*as some investors believe*). But in the last 150 years, only secular **bear** (falling) markets have started with the Shiller P/E above 30 (as of now), while secular **bulls** (rising) all began with the Shiller P/E between 5-10 (*again compared to today's valuation - Gulp !*).

Although the vast money printing policies and zero interest rates starting in years 2010 to 2011 started the bull market in stocks which at the time had a PE of just below 15.

Shiller PE Ratio for the S&P 500



\* Note: Price earnings ratio is based on average inflation-adjusted earnings from the previous 10 years, known as the Cyclically Adjusted PE Ratio (CAPE Ratio), Shiller PE Ratio, or PE 10, see [here](#)

We have a global debt crisis and stock markets are very richly valued indeed at the moment, how does one hedge their portfolio considering these market conditions I wonder, precious metals ?

The large successful portfolio managers are making big plays in their positioning not only in long gold, but .....

### Ray Dalio Founder of Bridgewater Fund Makes \$1.5 Billion Options Bet on Falling Stock Markets

World's largest hedge fund takes in a big bearish trade; the fund is using options to wager that either S&P 500, Euro Stoxx 50 — or both — fall by March 2020

See articles [here](#) and [here](#)...

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## The 2020's are set to be an economic turning point, says global banking giant Bank of America Merrill Lynch (BAML)

The 2020s are set to be a decade of dramatic economic and social upheaval, reversing many of the trends of the past 40 years, according to one of the world's largest banks.

Key points:

Bank of America Merrill Lynch says the era of globalisation from 1981-2016 has ended and is now reversing.

The bank's analysts expect inflation and interest rates to increase from their current 5,000-year lows

The bank is expecting wealth inequality to fall next decade as voters demand redistribution and taxes rise

In what it describes as "the decade of peak", BAML analysts say a range of economic and social challenges are "all heading to a boiling point" next decade.

"We enter the next decade with interest rates at 5,000-year lows, the largest asset bubble in history, a planet

that is heating up, and a deflationary profile of debt, disruption and demographics," [the report warns](#).

## In Conclusion

Over the last 20 years as an optimal buying opportunity gold, silver and platinum have proven to be excellent buys in November & December, even within the larger bear market of 2011 to 2015.

Also there is more than a compelling macro-economic environment supporting further investment demand and flow into the precious metals and hence exceptional price appreciation.

Global debt picture is deteriorating rapidly with deficit control being ignored with the newly found passion for embracing Modern Monetary Theory (MMT) by governments and monetary authorities. MMT is in effect debt monetisation which is now on its way with unknown consequences (*however well recorded historical past experiments in debt monetisation culminated in disastrous currency value destruction*).

### **It may indeed be a great time in giving our team a call.**

I have taken a snapshot of an article written by [Doug Casey](#) below, he expresses himself quite eloquently...

Inflation is the work of government alone, since governments alone controls the creation of currency.

In a true free-market society, the only way a person or organization can legitimately obtain wealth is through production. "Making money" is no different from "creating wealth," and money is nothing but a certificate of production. In our world, however, the government can create currency at trivial cost, and spend it at full value in the marketplace. If taxation is the expropriation of wealth by force, then inflation is its expropriation by fraud.

To inflate, a government needs complete control of a country's legal money. This has the widest possible

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implications, since money is much more than just a medium of exchange. Money is the means by which all other material goods are valued. It represents, in an objective way, the hours of one's life spent in acquiring it. And if enough money allows one to live life as one wishes, it represents freedom as well. It represents all the good things one hopes to have, do, and provide for others. Money is life concentrated.

As the state becomes more powerful and is expected to provide more resources to selected groups, its demand for funds escalates. Government naturally prefers to avoid imposing more taxes as people become less able (or willing) to pay them. It runs greater budget deficits, choosing to borrow what it needs. As the market becomes less able (or willing) to lend it money, it turns to inflation, selling ever greater amounts of its debt to its central bank, which pays for the debt by printing more money.

As the supply of currency rises, it loses value relative to other things, and prices rise. The process is vastly more destructive than taxation, which merely dissipates wealth. Inflation undermines and destroys the basis for valuing all goods relative to others and the basis for allocating resources intelligently. It creates the business cycle and causes the resulting misallocations and distortions in the economy.

Whether it's groceries, medical care, tuition, or rent, it seems the cost of everything is rising. It's an established trend in motion that is accelerating, and now approaching a breaking point. At the same time, the world is facing a severe crisis on multiple fronts. Gold is just about the only place to be. Gold tends to do well during periods of turmoil—for both wealth preservation and speculative gains.

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